



## Press Release

July 2010

### **AlphaBeta Pharma Appoints a Head for its Clinical Operations**

*London, United Kingdom and Istanbul, Turkey –July 2010-* AlphaBeta Pharma has named Dr Sule Mene - CEO of Mene Research- as its new Head of Clinical Operations based in Istanbul office. Founder of Mene Research in 2002, a major Turkish Clinical Research Organization (CRO) and has become the first trials group in Turkey to gain approval by the Ministry of Health (MoH) under the new clinical trials directive introduced in January, 2009

Dr Mene has over 18 years of experience in clinical research in a number of positions in many pharmaceutical companies and international CROs, including MSD, Abbotts Laboratories and I3 (Ingenix). Her last assignment was with Lundbeck where she was Head of Clinical Management responsible for European operations and late clinical development.

Sule is also a Board Member of the Association of Clinical Research in Turkey since 2006 and well-known speaker both nationally and internationally.

This partnership will prove vital for AlphaBeta Pharma in anticipation of commencing a number of NME development programmes in the 3<sup>rd</sup> quarter this year.

**Ends**



### **Note to Editors.**

*AlphaBeta Pharma is a successful start-up UK-based ethical speciality pharmaceutical company privately owned and independently managed. It also offers specialised services and consultancy to pharmaceutical and biotech companies as well as academic institutions.*

*AlphaBeta Pharma's focus is the development and marketing of pharmaceutical products that address significant unmet clinical needs in areas such as orphans, CNS and pain management. The company currently markets a range of products exclusively in the Middle-East, Turkey, Israel and South Africa markets in its key therapeutic areas.*

*AlphaBeta Pharma is active in research and development and currently collaborating with a number of companies and institutions and has products in various stages of clinical development.*

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