



Press Release

January 2010

AlphaBeta Pharma forms a strategic alliance with Mena Research CRO

London, United Kingdom and Istanbul, Turkey –January 2010- AlphaBeta Pharma has formed a partnership and strategic alliance with Mene Research; a major Turkish Clinical Research Organization (CRO) established in 2002 and has become the first trials group in Turkey to gain approval by the Ministry of Health (MoH) under the new clinical trials directive introduced in January,2009

This strategic alliance will further strengthen AlphaBeta Pharma's position in late clinical development stages with the abundant resources and expertise of Mene Research in that field and the exploitation of their DEPOT MERIDIAN facilities for Clinical Trial Supplies warehousing and distribution to Eastern Europe, Russia and the Middle East including Israel and South Africa. Depot Meridian delivers ambient, refrigerated warehousing, transportation logistics, customs brokerage solutions and import and export consulting services.

This partnership will prove vital for AlphaBeta Pharma in anticipation of commencing a number of NME development programmes in the 4th quarter this year.

Ends



Note to Editors.

AlphaBeta Pharma is a successful start-up UK-based ethical speciality pharmaceutical company privately owned and independently managed. It also offers specialised services and consultancy to pharmaceutical and biotech companies as well as academic institutions.

AlphaBeta Pharma's focus is the development and marketing of pharmaceutical products that address significant unmet clinical needs in areas such as orphans, CNS and pain management. The company currently markets a range of products exclusively in the Middle-East, Turkey, Israel and South Africa markets in its key therapeutic areas.

AlphaBeta Pharma is active in research and development and currently collaborating with a number of companies and institutions and has products in various stages of clinical development.

www.AlphaBetaPharma.com

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