



## News & Events

January 2010

**AlphaBeta Pharma will be present at “The 11<sup>th</sup> Annual Phase I Clinical Trials Conference”**

**On Monday 23 - 25 February 2010 at Victoria Park Plaza, London, UK**

AlphaBeta Pharma will be sponsoring “**Implementing early Proof-of-Concept in Phase I: Readdressing the traditional development model & investigating the tools available for early proof of concept**” **Pre-conference evening master class** on 22nd February at 02:30 p.m. covering:

- Exploring how proof of concept studies can be integrated into Phase I trials
- Examples of successful proof of concept studies in Phase I trials
- Examining the advantages and disadvantages of including proof of concept in Phase I trials
- Do only patients in Phase I trials provide earlier proof of concept?
- In what ways can biomarkers provide earlier proof of concept?
- Investigating the tools available for early proof of concept
- Implementing early proof of concept - readdressing the traditional development model

If you have any questions or queries, please email them to AlphaBeta Pharma [info@alphabetapharma.com](mailto:info@alphabetapharma.com)

**Ends**